LATIN AMERICA BUENOS AIRES
21-23 SEP 2022
Busworld Latin America Buenos Aires will bring together chassis and body manufacturers, bus fans, entrepreneurs, passenger transport professionals, students and the general public, with suppliers from the entire bus industry value chain.

Regional developments in mobility will be presented and discussed, with a special emphasis on sustainability and including topics such as electric buses, CNG and biofuels. The exhibition will have its first edition in Buenos Aires from September 21 to 23, 2022, in person and face-to-face, at La Rural Trade Center.

This first edition in Buenos Aires—spanning 9,000 sqm of exhibition space—will be a milestone for the bus and coach industry. The interest and importance of passenger transportation in Latin America, and its fundamental connection with urban development, will make this event a crucial reference point.
REASONS THAT GUARANTEE YOUR COMPANY’S SUCCESS

For three days, the event will bring together the key players of the passenger transport industry. It is a wonderful opportunity to present the latest trends in products and services, and exchange opinions with colleagues.

Busworld Latin America is a great showcase to promote innovative technology and make your company known to thousands of professional visitors from all over the world.

The ideal place to network, get in touch with clients and make new contacts.

The best way to conduct long-lasting business.

You will have multiple tools to maximize your participation before, during and after the event, as well as the dissemination of your company’s news in specialized media, which will attract more visitors to your booth.

Last but not least, with your confirmation, you will be able to visit local bodywork factories and passenger transport companies.
Buenos Aires is the capital and largest city of Argentina. Its main avenues stretching outwards as a fan, it limits to the South, West and North with the neighboring Province of Buenos Aires, and to the East with the Río de la Plata river.

It is a cosmopolitan city and important tourist destination, and the region’s foremost venue for large events. Its complex infrastructure makes it one of the most important metropolises in Latin America.

Its urban profile is strikingly eclectic, mixing Spanish colonial styles, Art Deco, Art Nouveau, Neo-Gothic, Italian, French Bourbon and French academicism. The latter, and the marked European influence on the local architecture, is why Buenos Aires is nicknamed “The Paris of America”.

In addition, meat, wines and tango have earned the city worldwide recognition.

In the Palermo neighborhood you will find La Rural Predio Ferial. Spanning more than 120.000 sqm and located in a key hub for local urban transport, it is one of the region’s most modern exhibition venues.
PROFESSIONAL UPDATING

In specially arranged rooms, renowned exhibitors and specialists across various disciplines will hold several conferences focused on the concept of Mobility.

An opportunity to present the latest technological developments and discuss the relevant issues such as electromobility and self-driving vehicles, among others.

The two conference rooms will allow the development of multiple talks with simultaneous translation and live streaming, offering a space for meeting and support among the community, and promoting contact between companies, professionals and associations through the analysis and dissemination of industry news.

AN EVENT THAT WILL BOOST BUSINESS, PROFESSIONAL UPDATING, AND THE EXCHANGE OF IDEAS!
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PRODUCT GROUPS

• Vehicle & Bodywork Manufacturers
• Wheels & Tires
• Parts and Components
• Accessories & Customizing
• Repair & Maintenance
• Washing & Sanitizing
• Fuels & Lubricants
• Services

VISITORS PROFILE

• Potential buyers of buses and coaches
• Bus and coach operators
• Airport and public transport companies
• Engineers
• R&D personnel
• Researchers and academics
• Operator and automotive federations
• Civil servants and mobility experts
• Educational institutions
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